

Baseline Profile

CUSTOM BASELINE “PRE SCANDAL” · 4 VIDEOS · CREATED 2026-09-14 · 2026-09-25T16:04:29.633Z

CONFIDENTIAL · BASELINE PROFILE

Subject — Elizabeth Holmes

Behavioral baseline assembled from 4 scored sessions of 4 of your analysed videos (83.8 min of measured speech). The score itself is measured across every session of this subject on the platform; the sessions listed here are your own.

Baseline established from 4 scored sessions

More measured sessions narrow the uncertainty bands; the baseline is re-pooled as sessions are scored. Measured on all 4 of your analysed video(s). The baseline figure itself is measured across every session of this subject on the platform, including videos held on other accounts, which are not listed here.



SUBJECT	Elizabeth Holmes
SESSIONS	4 scored of your videos
MEASURED SPEECH	83.8 minutes
TOPIC CONSISTENCY	13 pts spread

28 /100 typical · CapoScore

LOW

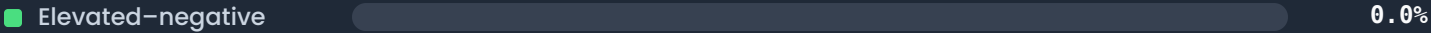
peak 75 · high 593 sentences · 15 at review cut 65

CAPOSCORE · SENTENCE SCALE · ABSOLUTE 0-100

DELIVERY PROFILE — ACROSS 4 MEASURED SESSIONS

SHARE OF SPEAKING TIME · 8 STATES

Composed		47.1%
Hesitant		18.9%
Smooth		17.2%
Face-voice mismatch		10.8%
Unsteady voice		0.3%
Elevated-positive		0.2%
Assertive		0.0%



BASELINE 5.4%

Measured, and nothing departed from this reference. A result, not a gap — which is why it is a figure here and not a bar above.

Measured over 642 utterances, 77 minutes of speech (audio_only 225, multimodal 417). Each figure is a share of speaking time, weighted by utterance overlap — not a score and not an intensity.

DELIVERY SESSION BY SESSION

4 MEASURED



STATE	TYPICAL SHARE	RANGE ACROSS SESSIONS	SESSIONS PRESENT
Composed	46.6%	26.4% – 50.4%	4 of 4
Smooth	6.5%	3.8% – 26.2%	4 of 4
Face-voice mismatch	10.7%	8.7% – 22.1%	4 of 4
Elevated-negative	0.0%	0.0% – 0.1%	1 of 4
Elevated-positive	0.1%	0.0% – 0.6%	2 of 4
Hesitant	26.1%	8.3% – 52.2%	4 of 4
Unsteady voice	0.1%	0.0% – 0.3%	2 of 4
Baseline	5.5%	0.8% – 8.6%	4 of 4

TYPICAL IS THE MEDIAN OF THE PER-SESSION SHARES; THERE IS NO MEAN. A WIDE RANGE MEANS THE SHARE MOVED BETWEEN SESSIONS, NOTHING MORE — NO STATE IS STEADIER IN THE SENSE OF BEING BETTER.

READING THE DELIVERY STATES

KEY

Composed

— Steady delivery, with nothing departing from this person’s own norm.

Smooth

— Fluent, unhesitating delivery.

■ **Face–voice mismatch** — The face and the voice disagree with each other.

■ **Elevated–positive** — Raised arousal carried with positive affect.

■ **Assertive** — Emphatic, forceful delivery.

■ **Baseline** — Measured, with nothing departing from the reference.

■ **Elevated–negative** — Raised arousal carried with negative affect.

■ **Hesitant** — Halting delivery, with pauses and restarts.

■ **Unsteady voice** — Instability in how the voice itself is produced.

These states describe delivery only. They are categorical and unranked — no state is more serious than another, and none raises or lowers the CapoScore.

Bottom Line on Elizabeth Holmes

§ 01

The single most flagged sentence in this record scored ****75 (HIGH)****, sitting inside the Theranos blood-testing controversy topic, against a settled personal typical of ****28 (LOW)****. Fifteen of the 593 scored sentences clear the review cut of 65, concentrated most heavily in the FDA regulatory approval process topic, where five of twelve scored sentences sit at or above cut with a typical of 58 and a peak of 72. This is consistent with the pattern a MODERATE band names: a set of statements on regulatory and product-controversy topics that ****shows some properties associated with deception****, sitting well above the subject's own baseline while the great majority of scored speech remains low. Worth a second look at VHWxVLP03Fo and A8qgmGtRMsY.

SENTENCE BASELINE — BEHAVIOUR-ADJUSTED ABSOLUTE 0–100 · BANDS 40 / 60 / 75 · REVIEW CUT 65

TYPICAL

28

LOW

PEAK

75

HIGH

AT OR ABOVE CUT

15

OF 593 SENTENCES

COVERAGE

4 /4

OF YOUR VIDEOS MEASURED

ALL 4 OF YOUR SCORED VIDEOS CARRY SENTENCE COVERAGE. THE SCORE ITSELF IS MEASURED ACROSS EVERY SESSION OF THIS SUBJECT ON THE PLATFORM; THE SESSIONS LISTED HERE ARE YOUR OWN. 15 SENTENCE(S) REACHED THE REVIEW CUT OF 65; THE TYPICAL DESCRIBES THE SUBJECT'S SETTLED STATE, NOT THOSE MOMENTS. UTTERANCE COVERAGE: 642 SCORED UTTERANCES ACROSS 4 TRACK(S).

Per-Session Breakdown

\$ 02

VIDEO	SPEAKER	CAPOSCORE ABSOLUTE 0–100	BAND	TOPICS
hqQ3CMv_4XM	SPEAKER_01	23	LOW	18
uJDc4tOU3zo	SPEAKER_01	26	LOW	39
VHWxVLP03Fo	SPEAKER_03	55	MODERATE	5
A8qgmGtRMsY	SPEAKER_01	46	MODERATE	8

ONE SCALE: THE BEHAVIOUR-ADJUSTED CAPOSCORE OF THE SPEAKER'S OWN SENTENCES, ABSOLUTE 0–100, BANDS LOW (<40) · MODERATE (<60) · ELEVATED (<75) · HIGH (75+).

Topic-Stress Map — Session × Topic

\$ 03

TOPIC	TYPICAL	VHWXVLP03FO	A8QGMGTRMSY	UJDC4TOU3ZO	HQQ3CMV_4XM
patient harmed by faulty results	62	62	—	—	—
SEC and investor fraud probe	61	61	—	—	—
FDA regulatory approval process	58	—	58	—	—
Elizabeth Holmes interview	55	55	—	—	—
comparison to Steve Jobs	51	—	—	51	—
Theranos blood-testing controversy	51	—	51	—	—
press coverage and communication failures	51	—	51	—	—
company valuation and financing	50	—	50	—	—
assembling company board	49	—	—	49	—
pancreatic cancer early detection	49	—	—	49	—
lab test pricing strategy	46	—	—	46	—
health data privacy policy	46	—	—	46	—

EACH CELL IS THE TYPICAL (MEDIAN) SENTENCE SCORE OF THAT TOPIC IN THAT SESSION, ON THE SAME ABSOLUTE 0–100 CAPOSCORE SCALE AS THE REST OF THIS PAGE (LOW UNDER 40 · MODERATE 40–59 · ELEVATED 60–74 · HIGH 75+). AN EM DASH (—)

Topic Deep Dives — vs Baseline

§ 03b

Topic 01

patient harmed by faulty results

62

ELEVATED · 58

+36 vs baseline

evidence MODERATE

VERSUS BASELINE

The +36 gap against this speaker's face-baseline typical reflects a sharp departure from her usual composed register specifically when the conversation turns to individual accountability for patient harm; the +0 gap against the topic's own typical shows this elevated response is not a one-off spike but the same level reached the only other time this exact question was posed, indicating a reproducible reaction to this specific line of questioning rather than incidental noise.

The exchange deviates **+36 points** above this speaker's face-baseline norm, anchored by the statement at 4:10 — "I I know, know, but but you're you're the the What I know is that I've put the best people in place to be able to investigate every aspect of this and ensure that we meet the quality standards that we hold ourselves to and I know they're doing that" — which scores **70/100**, the single flagged sentence in this window. Delivered with heavy repetition and restart directly on a question about a patient harmed by faulty results, the statement **shows some properties associated with deception**: a fragmented, self-interrupted opening gives way to a broad, procedural reassurance rather than a direct answer to what was asked. The pattern is consistent with a deflection built around institutional language substituting for a concrete response to personal accountability.

RISK SECTIONS

Section 1 of 1 4:08-4:27 **1 flagged peak 70** typical 62

The subject is pressed on personal responsibility for a patient harmed by faulty results and responds by first disclaiming her role as lab director, then pivoting to a general statement about having installed qualified staff to investigate.

The stretch contains one sentence at [4:08] scoring 55/100 (context, below cut) and the flagged sentence at [4:10] scoring 70/100, the peak for this topic. The jump from a hedged disclaimer to a fragmented, repetition-heavy assurance under a direct accountability question is what carries the section above the review cut.

suspect: cross-talk

Unreliable: cross-talk

Limited baseline

Negative facial affect runs higher than average both within this video and across the session as a whole, with the expression volatile and shifting from happiness to surprise through part of the section — consistent with genuine discomfort layered onto the verbal deflection; voice stress is unreliable here due to cross-talk with another speaker and is excluded from this reading rather than treated as calm.

"I I know, know, but but you're you're the the What I know is that I've put the best people in place to be able to investigate every aspect of this and ensure that we meet the quality standards that we hold ourselves to and I know they're doing that."

TRANSCRIPT HIGHLIGHTS

255s - 268s 70

"I I know, know, but but you're you're the the What I know is that I've put the best people in place to be able to investigate every aspect of this and ensure that we meet the quality standards that we hold ourselves to and I know they're doing that."

Heavy self-interruption followed by a shift into broad, procedural reassurance stands out as the highest-scoring statement in this window, delivered directly on the accountability question.

248s - 251s 55

"I'm not the lab director, and so..."

A role-distancing disclaimer that sits just below the review cut but sets up the flagged statement that follows.

253s - 254s

"this is as serious"

An unscored fragment that appears to acknowledge the gravity of the question before the pivot into institutional reassurance.

BOTTOM LINE

The statement at 4:10 shows some properties associated with deception, combining fragmented, repetition-heavy speech with a pivot away from personal accountability toward institutional reassurance, corroborated by volatile negative facial affect through the section. Worth a second look at 4:08-4:27.

WHAT THE DATA SUGGESTS

- The repetition and restart pattern at 4:10 suggests the response was not rehearsed for this specific question, breaking composure at the point of personal accountability.
- The pivot from "I'm not the lab director" to a broad statement about staffing and investigation reads as a substitution of institutional language for a direct answer.
- The cross-talk exclusion on voice stress means the vocal channel cannot corroborate or contradict the facial-affect reading here, leaving that channel unresolved rather than calm.
- The reproducibility of the score across the only two sessions where this topic appears suggests this is a stable reaction to this specific question, not a random fluctuation.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

61

ELEVATED · 52

Topic 02

SEC and investor fraud probe

+35 vs baseline

evidence MODERATE

VERSUS BASELINE

The +35-point gap against her face baseline is driven by content, not by a session-wide shift: this window's typical matches its own topic's typical exactly across the one scored session, meaning the fragmented, repetitive justification of investor sophistication is specific to how this SEC-probe question was answered rather than a byproduct of a generally elevated recording.

This topic sits **+35 points** above her face baseline, anchored by the statement at [5:06]: "These are sophisticated investors who chose to come into a startup company based on our intellectual property, based on their patent portfolio, based on our mission, based the people who are here, based on based on what..." scored **62/100**. The pattern **shows some properties associated with deception**: a repetitive, hedge-stacked justification of investor sophistication at 5:06, preceded by a stumbling, self-correcting opening at [4:57] — "They understood the, if if if I can think the best way to answer that, the reasons they invested in the first place, right?" scored **60/100**. Both statements land on the direct question of what investors understood about the company's representations, delivered with **composed surface delivery** even as the underlying phrasing fractures under its own repetition.

RISK SECTIONS

Section 1 of 1 4:57-5:22 no sentence reached the review cut **peak 62** typical 61

The subject addresses what sophisticated investors understood and relied upon when deciding to invest in the company, in the context of the SEC and investor fraud probe.

Neither sentence in this stretch crosses the 65 review cut, but both sit at the top of the window's range: [5:06] scores 62/100 on a listing of investor rationale that breaks down into repeated phrasing ('based on based on what'), and [4:57] scores 60/100 on a stammered lead-in ('if if if'). The two statements form a single continuous justification of investor sophistication that fragments syntactically at its most load-bearing point.

Voice stress extremely suppressed

Limited baseline

Voice stress in this stretch runs extremely suppressed against her own pattern elsewhere in this video — a wider swing than she typically shows, confined to and covering this section — even though the session as a whole reads elevated on voice stress against her baseline; that disagreement reads as unusual for this session but not extreme within this particular stretch, and it arrives with more pausing and a delivery that still registers as composed. Heart rate and negative facial affect stay typical here, so the suppressed vocal register alongside the fragmented justification is the more plausible read, though the limited baseline behind these grades warrants caution.

"These are sophisticated investors who chose to come into a startup company based on our intellectual property, based on their patent portfolio, based on our mission, based the people who are here, based on based on what..."

"They understood the, if if if I can think the best way to answer that, the reasons they invested in the first place, right?"

TRANSCRIPT HIGHLIGHTS

302s - 322s 62

"These are sophisticated investors who chose to come into a startup company based on our intellectual property, based on their patent portfolio, based on our mission, based the people who are here, based on based on what..."

A cascading list of investor-rationale factors collapses into repetition at its endpoint, a pattern consistent with strain on the specific claim of investor understanding.

297s - 301s 60

"They understood the, if if I can think the best way to answer that, the reasons they invested in the first place, right?"

A triple restart immediately before framing the answer to the direct question signals hesitation at the point of committing to the claim.

BOTTOM LINE

The exchange on investor sophistication shows some properties associated with deception, carried by the fragmented listing at [5:06] (62/100) and the stammered lead-in at [4:57] (60/100) on the direct question of what investors understood. Worth a second look at 4:57 and 5:06.

WHAT THE DATA SUGGESTS

- The repetition and restart pattern cluster specifically on the claim about investor understanding, not on surrounding context, suggesting the strain is tied to that specific assertion.
- Composed-dominant delivery alongside suppressed voice stress in this stretch indicates the disfluency is verbal rather than visibly emotional.
- The topic's own deviation being flat (+0) against its single prior scored session suggests this fragmentation is a stable feature of how this claim is answered, not a one-off fluctuation.
- The limited baseline and small sample (two scored sentences) mean the finding rests on a narrow evidentiary base and should be weighed alongside any additional footage on this topic.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

Topic 03

FDA regulatory approval process

58

MODERATE · 78

+32 vs baseline

evidence HIGH

VERSUS BASELINE

The FDA topic pulls this speaker well above her own face baseline, showing that the elevated, disfluent, denial-heavy language seen here is not this speaker's general manner but a shift specific to this subject; the flat +0 against the topic's own typical (measured in a single session) shows this session is the only available reference for the topic itself.

A +32-point deviation from this speaker's own face baseline surfaces on the FDA regulatory approval topic, cresting in **"But we're we're incredibly confident in the data that we've submitted to the agency"** (72/100, 6:19). In the same stretch, a denial that the tube transition **"has nothing to do with"** the company's technology scores 67 (5:28), and a closing claim that the company has **"done it in the past"** and **"will continue to do it in the future"** scores 71 (6:43), both delivered through heavy word-repetition and restart patterns. Five statements on this single direct question about FDA status clear the review cut against a typical of 58, and the pattern is consistent with a deception-adjacent construction: the scored behaviour here is what this system flags as deception-like.

RISK SECTIONS

Section 1 of 1 5:28-6:46 5 flagged peak 72 typical 58

The subject addresses a question about the company's testing technology and blood-draw tube transition, and the current status of its FDA submission process.

Five statements in this stretch clear the review cut, opening with a stammered denial at [5:28] (67) that the tube change relates to the underlying technology, followed by a hedged double-negative at [5:43] (72) asserting undemonstrated capability. The sequence continues through a justification for prior silence on FDA status at [6:08] (67), a direct claim of confidence in submitted data at [6:19] (72), and a closing assertion of established practice at [6:43] (71), with lower-scoring context sentences in between describing the submission process in general terms.

suspect: cross-talk

Unreliable: cross-talk

Limited baseline

Voice stress cannot be read for this section due to cross-talk with another speaker and is excluded rather than treated as calm; heart rate and negative facial affect are both typical within this video, though the session as a whole runs higher on heart rate than this speaker's other recordings, a difference that may owe to recording conditions as much as to the person.

"This has has nothing nothing to do do with with our our Yeah."

"doesn't mean that we don't have the technology to do them or that we haven't done them in the past."

"We've never talked publicly about what the status of what we're doing with FDA is, because we just hadn't felt that was appropriate until we got into all of this recent press communications."

"But we're we're incredibly confident in the data that we've submitted to the agency."

"And we've done it in the past, and we're going to continue to do it in the future."

TRANSCRIPT HIGHLIGHTS

6:19s 72

"But we're we're incredibly confident in the data that we've submitted to the agency."

A direct, emphatic confidence claim on the FDA status question, delivered with a stammered restart, ties the section's highest score.

5:43s 72

"doesn't mean that we don't have the technology to do them or that we haven't done them in the past."

A double-negative construction that denies a capability gap without offering a direct affirmative, a classic hedge on a direct question.

5:28s 67

"This has has nothing nothing to to do do with with our our Yeah."

A categorical denial delivered through severe word-repetition disfluency, directly disclaiming any link between the tube transition and the technology.

6:08s 67

"We've never talked publicly about what the status of what we're doing with FDA is, because we just hadn't felt that was appropriate until we got into all of this recent press communications."

A justification for withholding information about regulatory status, framed as propriety rather than substance.

6:43s 71

"And we've done it in the past, and we're going to continue to do it in the future."

A closing emphatic claim of established, ongoing practice offered without supporting specifics.

BOTTOM LINE

A cluster of flagged statements on the direct FDA-status question -- a categorical denial, a hedged double-negative on capability, and a closing emphatic claim of past and future practice -- shares the properties of deceptive speech under this system's scoring. Warrants direct review of 5:28, 5:43, 6:08, 6:19, and 6:43 by an analyst.

WHAT THE DATA SUGGESTS

- The concentration of five flagged statements within a single 78-second stretch suggests the FDA-status question specifically, rather than the broader interview, triggers this speaker's most disfluent and hedged language.
- The double-negative and repetition-heavy constructions at 5:28 and 5:43 suggest verbal hedging deployed at the exact point of denying a capability gap.
- The session-wide elevation in heart rate, paired with typical facial affect and excluded voice stress, leaves the channel evidence unable to independently corroborate or contradict the sentence-level pattern for this section.
- The gap between this topic's typical (58) and the overall video's typical (26) suggests the FDA subject carries a behaviorally distinct load compared to the rest of the recording.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

55

MODERATE · 52

Topic 04

Elizabeth Holmes interview

+29 vs baseline

evidence MODERATE

VERSUS BASELINE

This window sits 29 points above the speaker's face baseline because the confidence assertion at 6:13 breaks from her otherwise steady delivery pattern, arriving right after statements that reframe critical coverage as inaccurate and personal; against this same topic's only other scored session, however, the level is unchanged, meaning the elevation is characteristic of how she handles this specific subject rather than a one-off spike.

The statement **"am confident in that"** at **6:13** scored **70/100**, a full **+29** points above this speaker's face baseline of 26, landing in the High band on an otherwise moderate topic. It arrives directly after she frames unflattering coverage as inaccurate and personal ("the headlines are not always accurate," 55/100 at 5:32; "articles were focused on on me personally," 55/100 at 5:42), and the delivery across this window is dominated by **face/voice mismatch** rather than composed or smooth speech. The pattern **shows some properties associated with deception**: a categorical assertion of confidence, scored well above this speaker's norm, delivered on the heels of statements that reframe critical press coverage as unfair and personally targeted.

RISK SECTIONS

Section 1 of 1 5:32-6:17 1 flagged peak 70 typical 55

Holmes addresses press coverage of her personally, framing headlines as inaccurate and asserting the story was not about her own concerns, before affirming confidence in a preceding claim.

The section holds one flagged sentence: "am confident in that" at 6:13 scores 70/100, well above the 65 cut and the section's own 55/100 typical. The two preceding context sentences at 5:32 and 5:42 sit just under the cut at 55/100 each, indicating the elevation builds through the media-framing statements before peaking on the confidence assertion.

suspect: cross-talk

Unreliable: cross-talk

Limited baseline

Negative facial affect reads lower than average within this video for this brief section, while the session as a whole runs higher on that same channel against her baseline; heart rate stays typical for the section. Voice stress is unreliable here due to cross-talk with another speaker and is excluded from interpretation, so vocal strain cannot corroborate or contradict the sentence-level elevation.

"am confident in that."

TRANSCRIPT HIGHLIGHTS

6:13s - 6:13s 70

"am confident in that."

A categorical assertion of confidence scored well into the High band, delivered under a face-voice mismatch dominant window rather than composed speech.

343s - 346s 55

"articles were focused on on me personally and I"

A personalizing reframe of press coverage that sits just under the cut but establishes the context the confidence assertion builds on.

332s - 335s 55

"the headlines are not always accurate as you know but"

An opening hedge that discounts unfavorable coverage before the more assertive statements that follow.

BOTTOM LINE

The direct assertion "am confident in that" (6:13) shows some properties associated with deception, following a personalizing reframe of critical press coverage, and the pattern is consistent with a rehearsed defense of a difficult topic rather than calm, spontaneous recall. Worth a second look at 5:32-6:17.

WHAT THE DATA SUGGESTS

- The build from context-level statements (55/100) to the flagged peak (70/100) suggests the confidence assertion functions as a capstone to the preceding reframing, not an isolated outburst.
- The dominance of face-voice mismatch (66.1% of speaking time) over composed delivery (1.4%) suggests the cross-channel disagreement is a persistent feature of this stretch, not a momentary lapse.
- The session-wide elevation in negative facial affect against her baseline, paired with a section-level reading that is lower than average, suggests the two frames disagree — a pattern worth flagging for review rather than resolving on its own.
- The excluded voice-stress channel (cross-talk with another speaker) means vocal corroboration for this section is unavailable, leaving the sentence-level and facial evidence to carry the finding alone.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

51

MODERATE · 15

Topic 05

comparison to Steve Jobs

+25 vs baseline

evidence LOW

VERSUS BASELINE

The topic runs 25 points above this speaker's face baseline, reflecting that discussion of this comparison drew somewhat more elaborated, hedging speech than her norm, but this is the only scored session on the topic and it matches its own typical exactly, so there is no session-to-session shift to interpret — the elevation is a stable feature of how this topic is discussed rather than a spike.

The typical score for this topic sits at 51, ****25 points above**** this speaker's face baseline of 26, with the highest-scoring statement in the window — "That's why they're involved in it, because they see it as as something that does have the potential to change our healthcare system and and apply technology to to solving a policy issue which has very profound consequen..." at [17:24], scoring ****56/100**** — falling well short of the 65 review cut. No sentence in this window reached that cut, and the window shows ****no deception-like properties in this window****. Delivery across the six utterances stayed almost entirely composed, and the pattern is consistent with an elevated but unremarkable handling of the topic rather than any strained or evasive response.

RISK SECTIONS

Section 1 of 1 17:24-18:06 no sentence reached the review cut **peak 56** typical 51

Holmes discusses the people and strategic group involved in her company's mission, framing their motivations around healthcare policy and technology, in the general vicinity of a comparison to Steve Jobs.

None of the three highest-scoring sentences in this stretch reached the review cut: [17:24] scored 56, [17:41] scored 51, and [17:59] dropped to 26. The section is explicitly calm — these are simply the highest scores present in an otherwise unremarkable stretch, not flagged evidence of concern.

Heart rate a wider swing than they usually show

Limited baseline

Heart rate ran lower than average for this section, with a wider swing than this speaker typically shows, though the comparison rests on limited footage of her own baseline; negative facial affect and voice stress both stayed typical, and delivery read as composed and smooth, a combination that reads as physiological calm rather than strain.

"That's why they're involved in it, because they see it as as something that does have the potential to change our healthcare system and and apply technology to to solving a policy issue which has very profound consequen..."

"And so I've had the chance to get to know these people in different different aspects of our work and we've we've been able to assemble just just a brilliant group from a strategic perspective who can can really really ..."

TRANSCRIPT HIGHLIGHTS

1043s - 1055s 56

"That's why they're involved in it, because they see it as as something that does have the potential to change our healthcare system and and apply technology to to solving a policy issue which has very profound consequences at a macro level."

The highest score in this window, but well below the review cut, delivered with composed, fluent phrasing rather than any strain marker.

1055s - 1076s 51

"And so I've had the chance to get to know these people in different different aspects of our work and we've we've been able to assemble just just a brilliant group from a strategic perspective who can can really really sit down and think through what's"

A moderate score reflecting repetitive phrasing typical of extemporaneous speech rather than any evasive or denial-like structure.

1080s - 1087s 26

"what's the right way to do this, and how do we make sure we do it in a way that really really does realize our mission."

The lowest-scoring statement in the window, sitting in the Low band and consistent with unremarkable, mission-framing language.

BOTTOM LINE

This window shows no deception-like properties in this window: no sentence reached the review cut, delivery stayed almost entirely composed, and the elevated topic score relative to the face baseline reflects unremarkable, elaborated speech rather than strain.

WHAT THE DATA SUGGESTS

- The absence of any sentence above the 65 cut, paired with a delivery profile that is 95.4% Composed, indicates this topic was handled without behavioral strain.
- The lower-than-average heart rate reading alongside typical facial affect and voice stress suggests a physiologically settled state rather than suppressed arousal.
- The topic's elevation above the face baseline appears to be a stable feature of how this subject is discussed, not a session-specific spike, since it matches the topic's only other scored typical exactly.
- With only three scored sentences in the window, confidence in characterizing the full range of this topic's variability remains limited.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

51

MODERATE · 15

Topic 06

press coverage and communication failures

+25 vs baseline

evidence LOW

VERSUS BASELINE

The +25 shift against the face typical of 26 reflects that this topic runs generally warmer than this person's overall baseline, not a change specific to this window — the deviation against the topic's own prior typical is +0, meaning this session tracks exactly where the topic has scored before. The Hesitant-only delivery shape is consistent with a reflective, self-correcting register rather than an escalation in arousal or affect.

The highest-scoring statement in this window, at **7:14** ('i i've learned i've learned the point about about communication...'), scored **56/100**, sitting nine points below the review cut of 65, and no other sentence in the window came close to that ceiling. Delivery across the two utterances captured here was **100% Hesitant**, with halting restarts and no other state present, but this texture accompanies a set of scores that never approached the review threshold. The window sits +25 above this person's face-baseline typical of 26 but flat against this topic's own prior typical of 51, and the pattern shows no deception-like properties in this window: the elevated score relative to baseline reflects a general topic effect already seen in this subject's prior session on press coverage, not a new deviation."

RISK SECTIONS

Section 1 of 1 7:14-8:28 no sentence reached the review cut **peak 56** typical 51

Holmes reflects on the company's decade of silence with the press and reframes the 2013 retail launch as a deliberate communications choice tied to her stated mission of patient access.

The three highest sentences in this stretch — 56 at 7:14, 51 at 8:10, and 41 at 8:22 — all sit under the review cut, with scores declining as the statement moves from the reflective opening line into the more concrete claims about pricing and access. This stretch came back calm: none of the sentences reached the threshold that would flag a cross-channel or certainty-based concern.

Nothing notable

"i i've learned i've learned the point about about communication yeah and i think that you know we as a technology company i spent 10 years working with a team of engineers and scientists we have a huge number of phds in..."

"And that means low prices, it means convenient locations, but what we've seen in this is that we never talked about the technology and operations on the back end, because we were so focused on our intellectual property."

"And what we want to do with this now is introduce that to the world so so that that people people can see what we built."

TRANSCRIPT HIGHLIGHTS

434s - 450s 56

"i i've learned i've learned the point about about communication yeah and i think that you know we as a technology company i spent 10 years working with a team of engineers and scientists we have a huge number of phds in our company to develop these hundreds of assays and um"

The repeated self-interruption and restart on 'i i've learned' aligns with the Hesitant delivery marked across the window but produces the window's peak score without crossing the review cut.

482s - 509s 51

"And that means low prices, it means convenient locations, but what we've seen in this is that we never talked about the technology and operations on the back end, because we were so focused on our intellectual property."

A pivot from stated company values to an explanation for withheld operational detail, scoring at the Moderate band without any flagged escalation.

482s - 509s 41

"And what we want to do with this now is introduce that to the world so so that that people people can see what we built."

Closing statement of the segment, scoring lowest of the three flagged sentences and showing the same halting repetition pattern without additional score elevation.

BOTTOM LINE

This window shows no deception-like properties in this window: no sentence reached the review cut, the peak of 56 remains in the Moderate band, and the elevated position relative to face baseline is fully explained by this topic's own established typical rather than by anything new in this session. The only limiting factor is the small sample of three scored sentences in the window.

WHAT THE DATA SUGGESTS

- The topic of press coverage and communication failures runs consistently warmer than this person's face baseline across the one scored session, suggesting a topic-level effect rather than a moment-specific one.
- The uniform Hesitant delivery across both utterances suggests a self-correcting, reflective speaking style rather than avoidance under direct questioning.
- The absence of any sentence near the review cut in this window suggests the described communications history was delivered without the elevated-arousal or certainty markers seen in flagged material elsewhere.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

Topic 07

Theranos blood-testing controversy

+25 vs baseline

evidence MODERATE

VERSUS BASELINE

The +25 shift against Holmes's own facial baseline is driven by the section-one denial of the press coverage coinciding with an extremely elevated negative facial affect swing, and by the two technical claims in section two landing at the window's peak scores; against this topic's own prior session the typical is unchanged, since this is the only scored session on the subject.

A +25-point deviation from Elizabeth Holmes's own facial baseline centers on the topic's highest-scoring statement: **"We've made it possible to to run comprehensive comprehensive laboratory tests from from a tiny sample or or a few drops of blood that that could be taken from from a finger"** (75/100, 2:48). Two more statements cluster around the same core technology claims — **"much of what has been written is not accurate"** (66/100, 1:27) and the claim about eliminating **"tubes and tubes of blood"** in favor of **"the nanotainer"** (68/100, 3:07) — all delivered against a backdrop of halting, hesitant speech rather than fluent confidence. The pattern is consistent with speech that **shows some properties associated with deception** on the direct claims defending the device's core capability and the accuracy of prior reporting.

RISK SECTIONS

Section 1 of 2 1:05-1:54 1 flagged peak 66 typical 46

Holmes addresses the wave of critical media coverage, describing an internal review of the articles and framing the response as an engineer's fact-check of what was 'accurate' versus 'not accurate.'

The section's only flagged sentence, at 1:27, scores 66/100 for the categorical claim that 'much of what has been written is not accurate' — a direct, sweeping denial of the reporting rather than a specific rebuttal. The surrounding context sentences (1:14 at 52, 1:35 at 46, 1:45 at 42) sit below the cut but trend upward into the flagged line, showing the section building toward its peak on the denial itself.

Negative facial affect extremely elevated

Limited baseline

Negative facial affect runs extremely elevated through most of this section — a much wider swing than Holmes typically shows — and carries into the next window, while heart rate and voice stress stay typical within the video; the elevated facial signal sits directly on the accuracy denial while the voice remains composed, a cross-channel split worth weighing against the sentence score.

"And so so we went through these in detail, and we've seen that much of what has been written is not accurate."

Section 2 of 2
2:04-3:20
2 flagged
peak 75
typical 60

Holmes describes the company's core technology claims: running laboratory tests from a few drops of finger-drawn blood and replacing venous draws with the nanotainer device.

This section carries the window's peak score, 75/100 at 2:48, on the finger-stick blood test claim, followed by 68/100 at 3:07 on the nanotainer substitution claim — the two highest-scoring statements in the entire topic window, both direct assertions about the product's central technical capability.

Negative facial affect usual here, a wider swing than usual for them

No measured channel departs from typical in this section, but some sentences here were contested between speakers on attribution, so the sentence scores should be read with that data-quality caveat in mind rather than as channel-corroborated.

"We've made it possible to to run comprehensive comprehensive laboratory tests from from a tiny sample or or a few drops of blood that that could be taken from from a finger."

"And we've made possible to eliminate the tubes and tubes of blood, that that traditionally have to be drawn from an arm and replaced it with with the nanotainer."

TRANSCRIPT HIGHLIGHTS

2:48s-2:56s
75

"We've made it possible to to run comprehensive comprehensive laboratory tests from from a tiny sample or or a few drops of blood that that could be taken from from a finger."

The peak-scoring statement of the window, a direct claim about the product's central capability delivered amid halting, restart-heavy phrasing.

3:07s-3:15s
68

"And we've made possible to eliminate the tubes and tubes of blood, that that traditionally have to be drawn from an arm and replaced it with with the nanotainer."

A second high-scoring technical claim reinforcing the finger-stick assertion, again delivered with repeated restarts rather than fluent certainty.

1:27s-1:34s
66

"And so so we went through these in detail, and we've seen that much of what has been written is not accurate."

A categorical denial of the reporting as a whole, scored above the review cut and coinciding with extremely elevated negative facial affect.

2:12s-2:26s
52

"We've talked about our work that we're doing on the policy front in the context of prevention and early detection, but we haven't talked about are devices and the fact we've developed hundreds of of assets."

Below-cut context sentence that sets up the two flagged technical claims that follow, framing them as long-overdue disclosure.

1:14s-1:20s
52

"an engineer, and we've tried to approach this the way we approach everything, which is understanding, you know, what was written, what's what's accurate, what's not accurate, and how did it happen."

Below-cut framing sentence establishing the 'engineer' identity that precedes the categorical accuracy denial at 1:27.

BOTTOM LINE

The categorical denial of the reporting at 1:27 and the two core-technology claims at 2:48 and 3:07 form a cluster of statements that shows some properties associated with deception, delivered under hesitant delivery and, in section one, an extremely elevated facial-affect swing. Worth a second look at 1:27, 2:48, 3:07.

WHAT THE DATA SUGGESTS

- The highest scores in the window sit on the two statements making the most specific technical claims about the device, not on generalized framing language.
- The extremely elevated negative facial affect in section one is concentrated on the categorical denial of press accuracy, suggesting the emotional signal tracks the specific claim rather than the topic broadly.
- The dominance of Hesitant delivery (55.8%) alongside only 2.8% Smooth speech indicates the flagged claims were not delivered with fluent confidence.
- Contested speaker attribution in section two means the 75 and 68 scores there should be weighed alongside that data-quality caveat rather than read as fully clean readings.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

50

Topic 08

company valuation and financing

MODERATE · 55

+24 vs baseline

evidence MODERATE

VERSUS BASELINE

The +24-point gap against the face baseline is driven entirely by the single categorical denial at 12:03, not by a broad shift in tone across the section; against the topic's own typical (deviation +0) this is exactly the pattern this topic has produced in its one scored session, indicating the denial-after-hedge structure is characteristic of how this subject discusses financing rather than an isolated spike.

The strongest flagged statement in this window is **"We're definitely not in a position in which we need to raise capital right now"** (75/100, 12:03), a categorical denial that clears the review cut and sits +24 points above this speaker's face baseline. The pattern is elevated on the deception axis: the denial follows two hedging, deflecting lead-ins -- "Do Well, I think that's for investors to decide" (30/100, 11:41) and "But Well, it's a very loaded term" (38/100, 11:54) -- that soften the direct question before the flat rejection lands. This is consistent with a denial delivered while facial affect ran markedly suppressed rather than openly engaged, though voice stress across this stretch could not be read because of cross-talk.

RISK SECTIONS

Section 1 of 1 11:41-12:06 1 flagged peak 75 typical 38

The subject is asked about company valuation and whether the company needs to raise additional capital, following discussion of the Phoenix rollout and investor relationships.

The exchange opens with two hedging deflections scoring 30 (11:41) and 38 (11:54) that avoid answering directly, before the direct question is met with a categorical denial scoring 75 (12:03) -- 25 points above this window's own typical of 38. The escalation from deflection to a flat, high-scoring denial concentrates all of this section's elevated signal on a single statement.

suspect: cross-talk

Unreliable: cross-talk

Negative facial affect extremely suppressed

Negative facial affect runs extremely suppressed through most of this section and in a consistent downward direction, at odds with the content of a firm denial delivered under pressure; voice stress here is unreliable because of cross-talk with another speaker and is excluded from this reading.

"We're definitely not in a position in which we need to raise capital right now."

TRANSCRIPT HIGHLIGHTS

722s - 728s 75

"We're definitely not in a position in which we need to raise capital right now."

A categorical denial on the direct financing question, scoring well above this window's typical and clearing the review cut.

712s - 714s 38

"But Well, it's a very loaded term."

A deflecting characterization of the question itself rather than an answer, immediately preceding the flagged denial.

690s - 702s 30

"Do Well, I think that's for investors to decide."

An initial hedge that redirects the valuation question outward rather than engaging with it directly.

BOTTOM LINE

The exchange shows some properties associated with deception: a categorical denial on the direct capital-raising question, delivered after two hedging deflections, scores 75 against a topic typical of 50 and a face baseline typical of 26. Worth a second look at 11:41-12:06.

WHAT THE DATA SUGGESTS

- The progression from hedged deflection (30, 38) to a flat categorical denial (75) suggests the direct financing question was harder to answer plainly than the preceding valuation question.
- Suppressed facial affect running through the denial, rather than open or negative engagement, points to controlled rather than spontaneous delivery of the rejection.
- The unresolved cross-talk on voice stress means vocal corroboration for the denial's elevated score is currently unavailable and should be revisited if cleaner audio becomes available.
- Because this is the only scored session on this topic, there is no prior baseline to confirm whether this denial-after-hedge structure recurs across other financing discussions.

AI-generated assessment from CapoScore behavioural data; not a determination of truthfulness.

49

Topic 09

assembling company board

MODERATE · 15

+23 vs baseline

evidence LOW

VERSUS BASELINE

The +23 gap against the face baseline typical reflects that this speaker's overall video sits low (typical 26), while this particular account of board-building holds at a moderate, steady level throughout; against the topic's own single prior scoring the window shows no further movement, since this session is the only one on record for this topic.

This window sits **+23** points above the speaker's face baseline typical, with the highest-scoring statement — 'That's why they're involved in it, because they see it as something that does have the potential to change our healthcare system...' scored **56/100** at 17:24 — still 9 points short of the 65 review cut. No sentence in this window reaches the review cut, and this window shows **no deception-like** properties in this window; the elevation is a level shift in delivery relative to how this speaker scores across the rest of the video, not a flagged content pattern, and the behavior across this stretch was unremarkable.

RISK SECTIONS

Section 1 of 1 16:15-17:41 no sentence reached the review cut **peak 56** typical 49

Holmes recounts the philosophy behind assembling her company's board, describing turning down early investors and describing the board members she ultimately recruited as people motivated by long-term company building and a desire to do good.

None of the six sentences in this stretch reach the review cut; the highest, at 17:24 (56/100), praises the board's motives, followed by 17:08 (53/100) and 16:51 (51/100) describing the board's character and how it was assembled. The lowest-scoring statements, 16:15 (42/100) and 16:32 (40/100), describe general venture-capital history and the decision to turn down initial funding, marking this as a calm, evenly-scored stretch rather than one built around a flagged denial.

Limited baseline

A brief spike in heart rate occurs within this otherwise typical section, but voice stress and facial affect stay typical for this speaker and delivery reads as composed and smooth, consistent with engaged recounting of a positive topic rather than any cross-channel strain.

"That's why they're involved in it, because they see it as as something that does have the potential to change our healthcare system and and apply technology to to solving a policy issue which has very profound consequen..."

"And likewise, the board that we have the privilege of having is is a group of people who really really understand what it means to make a difference in the world and want want to do good fundamentally."

TRANSCRIPT HIGHLIGHTS

17:24-17:41 56

"That's why they're involved in it, because they see it as as something that does have the potential to change our healthcare system and and apply technology to to solving a policy issue which has very profound consequen..."

The window's peak statement stays 9 points under the review cut, reflecting emphatic but unflagged praise of the board's motives.

17:08-17:22 53

"And likewise, the board that we have the privilege of having is is a group of people who really really understand what it means to make a difference in the world and want want to do good fundamentally."

Repetitive emphasis ('really really,' 'want want') accompanies a moderate score, consistent with fluent, unhesitant delivery rather than concealment strain.

16:51-17:07 51

"And we were very lucky to end up finding a group of people who had personally been involved in building great companies for the long term and and got got them them involved in this."

A moderate-scoring account of board recruitment delivered with restart patterns but no elevated arousal or negative affect.

16:41-16:50 47

"I turned down because I didn't think that they they would invest in us for the reasons that I wanted them to."

A self-directed explanatory statement scoring below the moderate midpoint, showing no denial structure or elevated hedging.

16:15-16:31 42

"And in our tradition, Silicon Valley, the the whole venture capital business was started by people who were in it to invest in people who who had great great ideas and wanted to build great companies for the long term."

The lowest-scoring statement in the window, general industry context delivered fluently with no flagged features.

BOTTOM LINE

This window shows no deception-like properties in this window: every sentence stays below the review cut, the highest reaching only 56/100, and delivery remained composed and fluent throughout an otherwise elevated-relative-to-baseline but unremarkable account of board assembly.

WHAT THE DATA SUGGESTS

- The absence of any sentence at or above the review cut indicates this topic was handled with more moderate language than the speaker's overall video average, without crossing into flagged territory.
- The dominance of Composed and Smooth delivery states across the section suggests fluent, unhesitant recounting rather than strained or halting speech.
- The heart-rate spike paired with typical voice stress and facial affect is more consistent with mild emotional engagement in describing a favored subject than with concealment-linked strain.
- The narrow six-sentence sample limits how finely the internal shape of this window's scoring can be resolved, though it does not alter the calm reading of the stretch.

49

Topic 10

pancreatic cancer early detection

MODERATE · 54

+23 vs baseline

evidence MODERATE

VERSUS BASELINE

The topic sits well above this speaker's face baseline not because of a generalized shift in tone but because one specific, quantified claim -- the 17-years-before-a-tumor assertion -- pulls the whole stretch upward; with only one scored session on this topic, the +0 deviation against topic typical reflects that this window is the only data point available rather than confirming stability.

This topic runs **23 points above** Elizabeth Holmes's own face baseline (49 typical here vs. 26 across her recordings), and the peak of the window lands on a specific, quantified claim: at **26:09**, "So for example, we've done some work with people at Hopkins who... have developed and demonstrated that in blood, you can see the onset of pancreatic cancer 17 years before a tumor forms, right?" scores **66/100**. That statement sits at the top of a sustained run from 25:41 to 26:43 (section typical 58) that builds through the surrounding framing before and after it. The pattern **shows some properties associated with deception** attached specifically to this evidentiary claim -- a quantified factual assertion delivered at the highest-scoring point of an elevated stretch, not an isolated one-off spike.

RISK SECTIONS

Section 1 of 1 25:41-26:43 1 flagged peak 66 typical 58

Holmes discusses the transformative potential of laboratory testing in preventative medicine, citing collaborative research at Johns Hopkins on blood-based detection of pancreatic cancer years before a tumor would appear on imaging.

The stretch opens with context sentences at [25:41] 41/100 and [25:52] 64/100 building toward the section's single flagged statement at [26:09] 66/100, the specific factual claim about detecting pancreatic cancer 17 years before tumor formation. Following context at [26:29] 51/100 and [26:36] 58/100 extends the emotional framing ('someone you love has cancer') without crossing the cut again, leaving the section typical at 58 with one sentence above the review threshold.

Limited baseline

Heart rate shows a distinct spike within this section and a wider swing than this speaker's usual movement for the session, though it stays typical within this video overall; voice stress and facial affect both stay typical, with delivery read as smooth. Given the vocal and facial channels do not move with the cardiac spike, the more plausible reading is heightened engagement with an emotionally weighted claim rather than a coordinated cross-channel mismatch, though the comparison rests on a limited baseline for this person.

"So for example, we've done some work with people at Hopkins who who have developed developed and demonstrated that in blood, you you can see the onset of pancreatic cancer 17 years before a tumor forms, right?"

TRANSCRIPT HIGHLIGHTS

26:09s - 26:09s 66

"So for example, we've done some work with people at Hopkins who who have developed developed and demonstrated that in blood, you you can see the onset of pancreatic cancer 17 years before a tumor forms, right?"

The topic's peak statement -- a specific, quantified factual claim delivered at the top of a sustained elevated stretch, carried with smooth, fluent delivery.

25:52s - 25:52s 64

"company, I think that the the potential of laboratory testing in in the context of preventative medicine is so so so transformative we don't even understand how transformative it is right now."

Just below the cut, this framing statement builds directly into the peak claim that follows, part of the same upward run.

26:36s - 26:36s 58

"You want to see it 17 years before it shows up because that's when you you have a shot at doing something about it."

Restates and reinforces the peak claim's timeframe with emotionally charged framing, sustaining the section's elevation after the flagged sentence.

26:29s - 26:29s 51

"So you do not want to be figuring out that someone you love has cancer by imaging and seeing a tumor."

Personalizes the stakes of the claim immediately after the peak statement, extending the elevated framing without crossing the cut.

25:41s - 25:41s 41

"And that's something that we spend a lot of time on ourselves, and it's it's something that's really important to us in terms of how we have organized our company."

Opens the section at a moderate level well below the cut, setting up the buildup toward the peak claim.

BOTTOM LINE

The pattern shows some properties associated with deception, concentrated on the specific quantified claim at [26:09] that pancreatic cancer can be detected in blood 17 years before a tumor forms, delivered at the peak of a sustained elevated stretch running from 25:41 to 26:43. Worth a second look at 26:09.

WHAT THE DATA SUGGESTS

- The peak scoring statement is the specific, quantifiable factual claim itself, not the surrounding rhetorical framing, suggesting the elevation attaches to the assertion of fact.
- The heart-rate spike is not mirrored by voice stress or facial affect, consistent with heightened engagement with an emotionally loaded topic rather than a coordinated cross-channel signal.
- Smooth delivery dominates the window (74.8%) with minimal face-voice mismatch (1.8%), indicating the flagged claim was delivered fluently rather than haltingly.
- With only one scored session on this topic, the claim's elevation cannot yet be checked against a prior baseline specific to pancreatic cancer discussion.

CapoScore Methodology

Every score on this page is the same measurement: the behaviour-adjusted **CapoScore** of the subject's own scored sentences, on an absolute 0–100 scale — Low (<40), Moderate (<60), Elevated (<75), High (75+), with a review cut at 65. The baseline is the median of those sentences and describes the settled state; the peak is the single highest sentence and is reported separately because a median cannot show it.

What counts as scored. A video is scored only where the score ran for that speaker. 4 of 4 of your analysed video(s) carry sentence coverage. The score itself is measured across every session of this subject on the platform; the sessions listed here are your own. An unscored session shows “not measured yet” and never a number: unmeasured is not low, and the two must not be read alike.